

County: Ashland  
 ASHLAND HEALTH/REHABILITATION CENTER  
 1319 BEASER AVENUE

Facility ID: 1140

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ASHLAND 54806 Phone: (715) 682-3468  
 Operated from 1/1 To 12/31 Days of Operation: 365  
 Operate in Conjunction with Hospital? No  
 Number of Beds Set Up and Staffed (12/31/03): 99  
 Total Licensed Bed Capacity (12/31/03): 117  
 Number of Residents on 12/31/03: 78

Ownership:  
 Highest Level License: Skilled  
 Operate in Conjunction with CBRF? No  
 Title 18 (Medicare) Certified? Yes  
 Title 19 (Medicaid) Certified? Yes  
 Average Daily Census: 76

Services Provided to Non-Residents		Age, Gender, and Primary Diagnosis of Residents (12/31/03)				Length of Stay (12/31/03)		%
Home Health Care	No	Primary Diagnosis	%	Age Groups	%	Less Than 1 Year		24.4
Supp. Home Care-Personal Care	No					1 - 4 Years		29.5
Supp. Home Care-Household Services	No	Developmental Disabilities	0.0	Under 65	3.8	More Than 4 Years		17.9
Day Services	No	Mental Illness (Org./Psy)	10.3	65 - 74	9.0			----
Respite Care	No	Mental Illness (Other)	1.3	75 - 84	21.8			71.8
Adult Day Care	No	Alcohol & Other Drug Abuse	0.0	85 - 94	53.8	*****		
Adult Day Health Care	No	Para-, Quadra-, Hemiplegic	5.1	95 & Over	11.5	Full-Time Equivalent		
Congregate Meals	No	Cancer	2.6		----	Nursing Staff per 100 Residents		
Home Delivered Meals	No	Fractures	14.1		100.0	(12/31/03)		
Other Meals	No	Cardiovascular	15.4	65 & Over	96.2	-----		
Transportation	No	Cerebrovascular	6.4		-----	RNs		11.1
Referral Service	No	Diabetes	3.8	Gender	%	LPNs		12.7
Other Services	Yes	Respiratory	6.4		-----	Nursing Assistants,		
Provide Day Programming for		Other Medical Conditions	34.6	Male	32.1	Aides, & Orderlies		
Mentally Ill	No		----	Female	67.9			
Provide Day Programming for			100.0		----			
Developmentally Disabled	No				100.0			

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Method of Reimbursement

		Medicare (Title 18)		Medicaid (Title 19)		Other		Private Pay		Family Care		Managed Care						Total Resi- dents	% Of All
Level of Care	No.	%	Per Diem (\$)	No.	%	Per Diem (\$)	No.	%	Per Diem (\$)	No.	%	Per Diem (\$)	No.	%	Per Diem (\$)	No.	%		
Int. Skilled Care	0	0.0	0	1	1.8	123	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	1
Skilled Care	13	100.0	331	56	98.2	107	0	0.0	0	6	100.0	146	0	0.0	0	2	100.0	146	77
Intermediate	---	---	---	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0
Limited Care	---	---	---	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0
Personal Care	---	---	---	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0
Residential Care	---	---	---	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0
Dev. Disabled	---	---	---	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0
Traumatic Brain Inj	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0
Ventilator-Dependent	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0
Total	13	100.0		57	100.0		0	0.0		6	100.0		0	0.0		2	100.0		78

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Admissions, Discharges, and Deaths During Reporting Period		Percent Distribution of Residents' Conditions, Services, and Activities as of 12/31/03				
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Percent Admissions from:		Activities of	%	% Needing Assistance of	% Totally	Total Number of
Private Home/No Home Health	8.9	Daily Living (ADL)	Independent	One Or Two Staff	Dependent	Residents
Private Home/With Home Health	0.0	Bathing	5.1	80.8	14.1	78
Other Nursing Homes	3.7	Dressing	9.0	76.9	14.1	78
Acute Care Hospitals	86.9	Transferring	9.0	71.8	19.2	78
Psych. Hosp.-MR/DD Facilities	0.5	Toilet Use	9.0	71.8	19.2	78
Rehabilitation Hospitals	0.0	Eating	73.1	3.8	23.1	78
Other Locations	0.0	*****				
Total Number of Admissions	191	Continence		%	Special Treatments	%
Percent Discharges To:		Indwelling Or External Catheter	6.4		Receiving Respiratory Care	3.8
Private Home/No Home Health	26.6	Occ/Freq. Incontinent of Bladder	42.3		Receiving Tracheostomy Care	0.0
Private Home/With Home Health	19.0	Occ/Freq. Incontinent of Bowel	51.3		Receiving Suctioning	0.0
Other Nursing Homes	8.2				Receiving Ostomy Care	1.3
Acute Care Hospitals	19.6	Mobility			Receiving Tube Feeding	1.3
Psych. Hosp.-MR/DD Facilities	0.0	Physically Restrained	0.0		Receiving Mechanically Altered Diets	29.5
Rehabilitation Hospitals	0.0					
Other Locations	4.3	Skin Care			Other Resident Characteristics	
Deaths	22.3	With Pressure Sores	7.7		Have Advance Directives	100.0
Total Number of Discharges		With Rashes	5.1		Medications	
(Including Deaths)	184				Receiving Psychoactive Drugs	61.5

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Selected Statistics: This Facility Compared to All Similar Rural Area Facilities & Compared to All Facilities

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	This Facility %	Ownership: Proprietary Peer Group %	Ratio	Bed Size: 100-199 Peer Group %	Ratio	Licensure: Skilled Peer Group %	Ratio	All Facilities %	Ratio
Occupancy Rate: Average Daily Census/Licensed Beds	65.0	80.8	0.80	84.0	0.77	84.0	0.77	87.4	0.74
Current Residents from In-County	67.9	73.7	0.92	80.7	0.84	76.2	0.89	76.7	0.89
Admissions from In-County, Still Residing	13.1	19.8	0.66	21.5	0.61	22.2	0.59	19.6	0.67
Admissions/Average Daily Census	251.3	137.9	1.82	135.6	1.85	122.3	2.05	141.3	1.78
Discharges/Average Daily Census	242.1	138.0	1.75	137.2	1.76	124.3	1.95	142.5	1.70
Discharges To Private Residence/Average Daily Census	110.5	62.1	1.78	62.4	1.77	53.4	2.07	61.6	1.79
Residents Receiving Skilled Care	100	94.4	1.06	94.8	1.05	94.8	1.05	88.1	1.14
Residents Aged 65 and Older	96.2	94.8	1.01	94.5	1.02	93.5	1.03	87.8	1.10
Title 19 (Medicaid) Funded Residents	73.1	72.0	1.01	71.9	1.02	69.5	1.05	65.9	1.11
Private Pay Funded Residents	7.7	17.7	0.44	17.4	0.44	19.4	0.40	21.0	0.37
Developmentally Disabled Residents	0.0	0.8	0.00	0.6	0.00	0.6	0.00	6.5	0.00
Mentally Ill Residents	11.5	31.0	0.37	31.8	0.36	36.5	0.32	33.6	0.34
General Medical Service Residents	34.6	20.9	1.66	21.1	1.64	18.8	1.84	20.6	1.68
Impaired ADL (Mean)	48.7	45.3	1.07	47.6	1.02	46.9	1.04	49.4	0.99
Psychological Problems	61.5	56.0	1.10	57.6	1.07	58.4	1.05	57.4	1.07
Nursing Care Required (Mean)	6.1	7.2	0.84	7.8	0.78	7.2	0.85	7.3	0.83